

Regina's Indigenous Procurement Business Gathering

**September 21, 2026
Regina Performing Arts Centre**



BECOME A SPONSOR



Dear Community Members,

The City of Regina invites local businesses and organizations to support Regina's Indigenous Procurement Business Gathering on September 21, 2026. This event will bring together Indigenous entrepreneurs, community leaders and partners to build connections and support Indigenous economic growth. We invite businesses and organizations to become sponsors of this event and help create meaningful opportunities for Indigenous entrepreneurs to connect, learn and grow.

Indigenous procurement plays an important role in building strong, sustainable communities. Working with Indigenous-owned businesses helps keep revenue in communities, supporting priorities like housing, health and wellness and education. It also creates jobs, develops skills, supports long-term career opportunities and reduces reliance on external funding from various levels of government. Over time, this contributes to generational wealth and stronger community futures.

The City's Indigenous Procurement Policy, approved by City Council on February 8, 2023, reflects this commitment. Developed in response to the Truth and Reconciliation Commission's Call to Action #92, it sets a target of 20% Indigenous procurement spending across all departments.

Sponsoring this event is a meaningful way to support economic reconciliation, strengthen partnerships and contribute to inclusive economic growth.

The City of Regina acknowledges that this event will take place on Treaty 4 Territory, the traditional lands of the Cree, Saulteaux, Dakota, Lakota, and Nakota Peoples and the homeland of the Métis Nation.

We hope you will join us in supporting this important event and advancing Indigenous economic reconciliation in Regina. Thank you for your consideration.

Sincerely,

Kim Krywulak
Corporate Controller

SPONSORSHIP OPPORTUNITIES

OPPORTUNITIES	Silver \$500	Gold \$1,000
Logo Placement on Promotional Event Posters Promotional materials subject to deadlines.	✓	✓
Logo and Link on Website Placement on the City of Regina website.	✓	✓
Social Media Recognition Approx. 86K+ followers across all platforms.	✓	✓
On-Site Event Signage Your own branded signage displayed during the event.		✓
Emcee Acknowledgement Announcement on stage by the emcee, acknowledging your support.		✓
News Release Acknowledgement Acknowledgement of your support in official news release.		✓

Sponsorship Deadline: August 14, 2026



Interested in an Event Booth? Space is limited. Register now to secure your booth.

Contact:
Melanie Beatty
IPBG@Regina.ca

Please make cheques payable to City of Regina

Cheques can be mailed to:
Sponsorship of the IPBG
City of Regina Procurement Branch
2476 Victoria Avenue, 5th Floor
PO Box 1790
Regina, SK S4P 3C8