What must be done before opening a new BRE?

Contact City staff to determine whether your preferred location is one where BREs are lawfully allowed to operate. If it is, then you must first apply to the City for a development permit. A development permit specifies how development can occur on a given parcel of land. You can find application forms online or contact City staff for more information. Once your development permit is approved you can apply to the City for a BRE licence.

City staff can help you with the process between the development permit application and the BRE licence application.

Confidential Assistance

The City of Regina has partnered with a third party to ensure BRE owners, operators and practitioners can access more information on a confidential basis. If you have questions or would like to talk to someone confidentially about the City of Regina’s rules for BREs, please contact:

Pam Reimer
pronouns: she/her)
Regina Sexual Assault Centre
1830 MacKay St. Regina
306-519-7171

Contact Us

Service Regina
306-777-7000
Queen Elizabeth II Court
2476 Victoria Avenue
Visit us at Regina.ca

Take picture to see Mandarin translation

The City of Regina has new zoning and licensing rules for Body Rub Establishments. Here’s what owners, operators and workers need to know.
A Body Rub Establishment (BRE) is defined in Zoning Bylaw 2019 and includes a place that provides or advertises massage services for sexual pleasure, or any massage service by someone other than a registered massage therapist or another acceptable professional organization.

BREs are allowed only in industrial zones and must be located at least one block away from schools, parks, daycares, enclosed rinks, libraries, community centres, recreation facilities, sensitive lots and other body rub parlours.

**Do I need a licence to operate a BRE?**
Yes, effective January 1, 2021 all BREs must be licensed. BRE owners must apply for a licence in person with all required documents and pay the required fee. Licences must be renewed annually.

**Do I need a licence to work in a BRE?**
Yes, effective January 1, 2021 any person who is employed by, affiliated with, contracted by, or who offers, arranges or provides services in a body rub establishment must be licensed. All body rub workers must apply for a licence in person with all required documents and pay the required fee. Licences must be renewed annually.

**Licence requirement:**

**Operators:**
- Attend in person to submit an application
- Produce government issued photo identification containing legal name and age to be at least 18 years
- Provide a list of all aliases and/or pseudonyms
- Provide a Certificate of Approval from the Regina Police Service
- Provide proof of business ownership
- Provide proof of legal eligibility to work in Canada
- Provide proof of completion of BRE education program
- Maintain a list of BRE workers for a period of 12 months and disclose it to City staff and the Regina Police Service upon request
- Pay applicable fees

**Body Rub Establishment Workers:**
- Attendance in person to submit an application
- Produce government issued photo identification containing legal name and age to be at least 18 years
- Provide a list of all aliases and/or pseudonyms
- Provide a certificate of approval from the Regina Police Service
- Provide proof of legal eligibility to work in Canada
- Provide proof of completion of BRE education program
- Pay applicable fees

**Body Rub Establishment:**
- Visibly post safety contact information
- Comply with all health and safety standards
- Include business licence number on all advertising and signage
- Have no locking mechanisms on interior doors
- Have working panic buttons in close access to treatment rooms
- Have at least two workers in attendance during operating hours
- Operate only between the hours of 11:00 a.m. and 12:00 a.m. (midnight)

**Customers:**
- Produce government issued photo identification to confirm identity and age to be at least 18 years
- Not appear to be intoxicated by alcohol or drugs
- Enter and exit through the front door only