

City of Regina's 2026-29

Strategic Plan

Welcome home.

Canada's most livable
city – more time,
connection and
opportunity.

You belong.

Land Acknowledgement

The City of Regina acknowledges we are on the traditional lands of the Treaty 4 Territory, a Treaty signed with 35 First Nations across Southern Saskatchewan and parts of Alberta and Manitoba, and the original lands of the Cree, Saulteaux, Dakota, Nakota, Lakota, and the homeland of the Métis. The City of Regina owes its strength and vibrancy to these lands and the diverse Indigenous Peoples whose ancestors' footsteps have marked this territory as well as settlers from around the world who continue to be welcomed here and call Regina home.



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Mayor's Message



I am pleased to present the City of Regina's Strategic Plan for 2026-2029. This Plan outlines four priorities for our city: infrastructure; livability; vibrancy and prosperity. Our Council will work collaboratively with each other, Administration, residents, community partners and the provincial and federal governments to create a Regina that is safe, prosperous, inclusive and inviting.

The key priorities are further supported by the principles of Reconciliation, Environmental Sustainability, and IDEA (Inclusion, Diversity, Equity and Accessibility). This Plan balances visionary goals with fiscal responsibility, ensuring Regina remains among the most affordable cities in Canada. Supported by financial metrics and operational commitments, it will serve as a blueprint for action and accountability, and will guide our work through to 2029 - ensuring transparency, progress and measurable success.

Having reliable infrastructure, diverse housing options, a variety of recreational opportunities and a culturally rich community will set Regina up for continued growth and economic prosperity. Council is dedicated to this ambitious yet achievable plan. Together, we are helping create a Regina that everyone can love and is proud to call home.

Thank you,

A handwritten signature in black ink, appearing to read 'C. Bachynski'.

Mayor Chad Bachynski





Principles

Reconciliation:

Honouring Treaty 4 land and fostering truth, equity, and well-being with Indigenous Peoples.

Environmental Sustainability:

Considering the City's environmental footprint and prioritizing the conservation of land, water, energy and waste minimization.

Inclusion, Diversity, Equity and Accessibility (IDEA):

Fostering an equitable environment and removing barriers to promote inclusive participation and success for all.

Four-year Vision

By 2030, Regina is growing, benefiting from trusted leadership, efficient operations, vibrant culture, well-maintained assets and regional success.

Mission

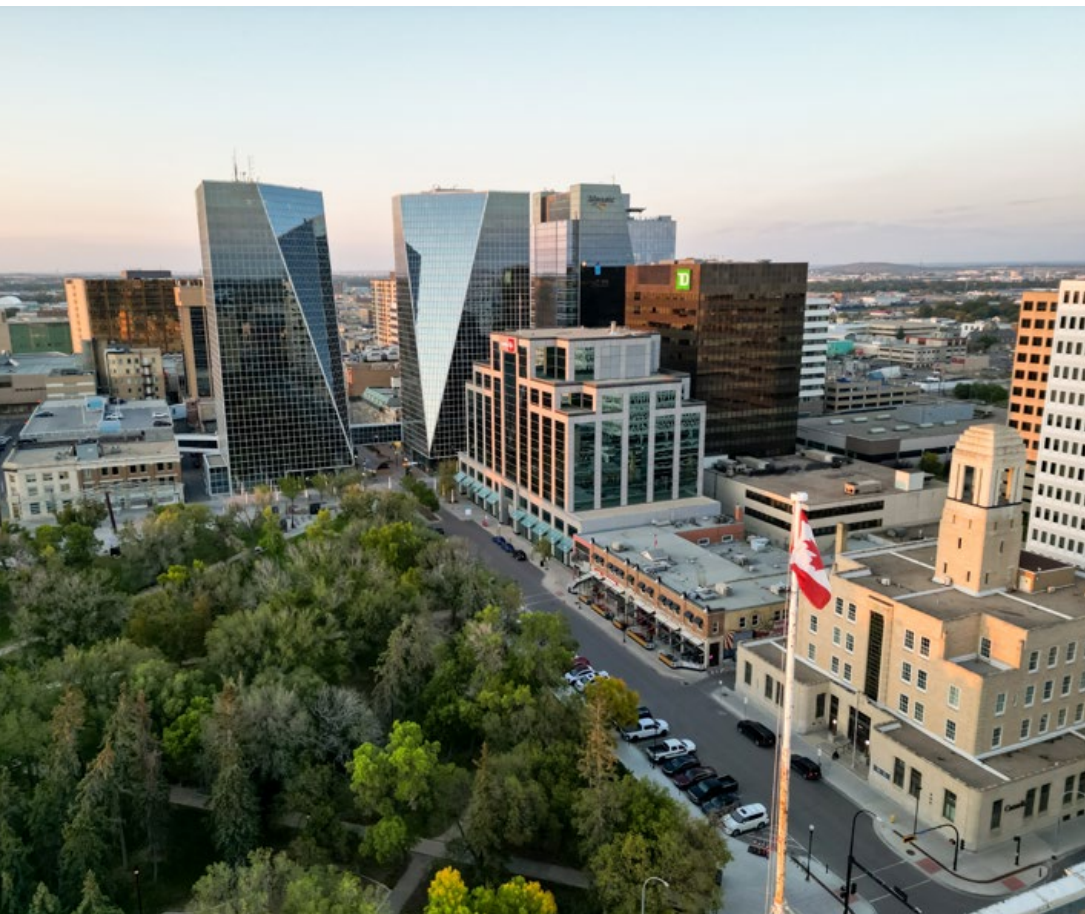
Our mission is to responsibly manage public resources and deliver services that support a safe, vibrant and sustainable community for all.

Service Promise

We commit to service that is consistent, efficient, collaborative and provides value for money.

Strategic Imperative

Regina's municipal property taxes are within the lowest 25 per cent of taxes among comparator Canadian cities.



Strategic Priorities



Infrastructure



Vibrancy



Livability



Prosperity



Infrastructure

Modernized, safe infrastructure supporting existing communities and future growth

Outcomes

1

Modernizing existing infrastructure with the capacity to support long-term growth and services to the community.

2

Construction is coordinated to allow for a smoother flow of people, goods and services across the City.

3

Transportation networks are accessible and connected, supporting diverse travel modes and increased transit ridership.

4

City facilities are well-maintained and deferred maintenance is addressed through strategic capital planning.

Actions and Initiatives



- Carry out capacity building projects including the Saskatchewan Drive corridor, Arcola Avenue corridor, northwest lift station, water network expansion and southwest sewer upgrade
- Develop a City Centre Asset Management Plan
- Set road paving targets (major and residential) and secure funding
- Identify and prioritize key city corridors for growth, transit and connectivity, and conduct studies to assess needs and guide future planning
- Update WAZE, a navigation and live traffic application that integrates with Google Maps, to ensure accurate construction updates
- Review commute times impacted by City construction
- Conduct Travel Survey
- Action initiatives within the Accessibility Plan (e.g. sidewalk distresses, sidewalk capital replacement, snow clearing)
- Ensure 90 per cent of all residences, workplaces, secondary and post-secondary schools, shopping centres and public facilities are within 400 meters of public transit
- Increase transit ridership by 3 per cent on an annual basis
- Advance the priorities outlined in the Corporate Facilities Master Plan
- Update and integrate long-term facilities' needs into the long-range financial plan annually

Guiding Documents

- Official Community Plan
- Water Master Plan
- Wastewater Master Plan
- Transportation Master Plan
- Regina Transit Master Plan
- Vision Zero
- Accessibility Plan
- Energy & Sustainability Framework
- Facilities Asset Management Plan
- Corporate Facilities Master Plan
- Corporate Asset Management Plan
- Complete Street Framework
- Water & Wastewater Servicing Study



Vibrancy

Places, spaces and programs enabling community connection, city pride and well-being

Outcomes

1

Residents have access to year-round inclusive spaces and programs that support culture, sport, recreation and well-being.

2

Public safety and community well-being is addressed through proactive actions by the City and partnerships with community-based organizations.

3

The city centre thrives as a vibrant, inclusive destination that attracts residents, visitors and investment.

Actions and Initiatives



- Develop the Indoor Aquatics Facility (IAF)
- Develop a new Harbour Landing Community Space
- Develop a ceremony site and programming
- Develop IAF Park
- Revitalize Parkdale Park
- Develop Cricket field
- Update the Recreation Master Plan and Culture Plan
- Develop Kinsmen Park and AE Wilson Park Winter Hubs
- Advance Missing and Murdered Indigenous Women and Girls Commemoration Project
- Complete Park Asset Assessment
- Implement the Accessibility Plan
- Implement the 2SLGBTQIAP+ Action Plan
- Finalize and implement the Equity, Diversity and Inclusion Framework
- Explore increased funding for the Community Investments Grant Program (CGIP)
- Respond to and implement the nuisance/derelict and underutilized property motion
- Implement the Community Safety & Wellbeing (CSWB) Plan
- Implement the Inclusive Washroom and Changeroom Policy
- Update the Encampment Strategy
- Develop an Extreme Weather Policy and expand warming/cooling spaces
- Secure sustainable funding for the Youth Model at māmawēyatitān
- Explore a peer-led Heritage Street Team
- Develop a City Centre Strategy
- Redevelop Scarth Street

Guiding Documents

- | | | |
|---------------------------|---|----------------------------|
| ■ Official Community Plan | ■ Accessibility Plan | ■ Parks Master Plan |
| ■ Culture Plan | ■ Energy & Sustainability Framework | ■ Urban Forest Master Plan |
| ■ Recreation Master Plan | ■ Community Safety & Wellbeing Plan | ■ Adaptive Recreation Plan |
| ■ kâ-nâsihtikawin | ■ Underutilized Land Improvement Strategy | ■ Winter City Strategy |
| ■ 2SLGBTQIAP+ Action Plan | | |



Livability

Intentional planning and development
that enables communities to thrive

Outcomes

1

New residential and commercial developments enhance our city, serve the diverse needs of residents and build safe communities.

2

New development optimizes existing infrastructure, supporting efficient long-term sustainable growth.

3

Neighbourhoods offer more diverse housing options and balanced population density.

Actions and Initiatives



- Update the Official Community Plan and Growth and Neighbourhood Phasing Plan
- Conduct Charge Rate Review
- Update and implement the Housing Strategy
- Update and implement the Zoning Bylaw
- Develop Taylor Field and The Yards
- Update and implement the Underutilized Land Improvement Strategy
- Update and implement the Housing Incentive Policy
- Conduct a municipal services cost analysis related to density targets
- Implement Housing Accelerator Fund (HAF) initiatives

Guiding Documents

- Official Community Plan
- Accessibility Plan
- Energy & Sustainability Framework
- kâ-nâsihtikawin
- Vision Zero
- Underutilized Land Improvement Strategy
- HAF Action Plan
- Comprehensive Housing Strategy
- Housing Incentive Policy
- Regina Zoning Bylaw, 2019



Prosperity

An enviable local economy drawing on the contributions of public, private and social sectors in the creation of jobs and innovation

Outcomes

1

Sustainable economic development advanced through the execution of the 2030 Economic Growth Plan.

2

Regional collaboration capitalizing on collective strengths and realizing shared economic outcomes.

3

Growth in Regina's visitor economy by attracting travelers, hosting events and supporting local businesses.

4

Industrial lands attract key sectors and promote sustainable growth and investment.

Actions and Initiatives



- Collaborate with the Province and Regina Chamber of Commerce to collect data on businesses
- Ensure Economic Development Regina (EDR) and the City of Regina are supporting each other by meeting regularly, clarifying roles and sharing both current and planned work
- Increase awareness and alignment of the 2030 Economic Growth Plan
- Establish a City of Regina Regional Coordinator position
- Develop an engagement strategy in order to develop regional partnerships
- Implement a Destination Marketing Plan
- Continue to bid, win and activate events
- Work with industry partners to track and monitor land supply
- Evaluate City-owned land and make it available for development when possible
- Continue to build relationships with the Global Transportation Hub and surrounding Rural Municipalities

Guiding Documents

- Official Community Plan
- 2030 Economic Growth Plan
- kâ-nâsihtikawin

The final components of the Strategic Plan include a Financial Perspective section, which represents the City's financial goals, and a Stewardship & Operations section, which defines the City's operational and organizational goals, as well as City Council's governance objective. By achieving these goals, we will make progress toward the Strategic Priority areas and ultimately the Strategic Imperative.

Financial Perspective

Our financial perspectives stand as financial guideposts for City Council and Administration, helping to inform decisions, keep us on track financially and ensure alignment with the strategic imperative. These statements are supported by measures that help us track our progress toward financial sustainability and long-term growth.

Sustain

We are financially responsible and prudent stewards of public resources

Grow

We realize growth through residential and commercial development while maximizing use of existing infrastructure



Stewardship & Operations

Stewardship and Operations aims to strengthen internal administrative functions and enhance City Council municipal leadership to ensure the effective implementation of the Strategic Plan. These statements are reinforced by key actions that directly contribute to the Strategic Plan's successful delivery.

Operations

We provide cost-effective service delivery and infrastructure management

Organization

Our culture and team supports excellence in municipal management

Governance

We demonstrate exemplary municipal leadership

Definitions of Components of the Strategic Plan

Component	Explanation
4-Year Vision	The desired future state that the City of Regina will work to achieve by the end of this 4-year period.
Mission	The work of the City of Regina as a municipal corporation.
Strategic Imperative	The ultimate aim of this strategic plan; a measurable outcome that shapes and focuses all other components of the plan.
Principles	Areas of overarching importance to the City, which are woven through all aspects of the strategic plan and the City's ongoing work.
Service Promise	Our commitment to stakeholders.
Strategic Priorities	Targeted areas of focus that are essential to achieving the 4-year vision and our strategic imperative.
Financial Perspective	The highest-level financial accountabilities for the plan.
Operational Objective	Represents strategically important outcomes for the City operationally.
Organizational Objective	Represents strategically important outcomes for the City organizationally.
Governance Objective	Represents strategically important outcomes for the City's governance.



