



List of Delegations

**Wednesday, November 26, 2025
9:00 AM**

Henry Baker Hall, Main Floor, City Hall



OFFICE OF THE CITY CLERK

**Executive Committee
List of Delegations
Wednesday, November 26, 2025**

The List of Delegations is prepared to reflect the agenda as published. The order in which items are considered, and related delegations heard, is subject to change and remains at the call of the Chair.

EX25-109 Events, Conventions & Tradeshow Fund Annual Report

COMMUNICATION

EX25-117 Sandra Jackle, Regina Hotel Association, Regina, SK

EX25-115 Underutilized Land Improvement Strategy 5-Year Review

DELEGATION

EX25-116 Paul Moroz, KGS Group, Regina, SK

Statement to Regina City Council

on the Events, Convention & Tradeshow Fund

Submitted on behalf of the Regina Hotel Association (RHA)

The Regina Hotel Association appreciates the opportunity to speak to the importance of the City's Events, Convention & Tradeshow Fund and the vital role it plays in strengthening Regina's visitor economy. As an industry partner representing 86% of hotel guest rooms in Regina, the RHA strongly supports the continuation and protection of this fund as a dedicated tool for event rights fees and event attraction initiatives.

Across Canada, municipalities are competing more aggressively than ever for high-value sport, cultural, corporate, and convention events. Rights holders increasingly require competitive bid packages—anchored by funding—to select a host city. Regina cannot rely on legacy relationships alone. Without a robust and dedicated event investment fund, Regina risks losing marquee events that drive millions in spending, elevate our city's reputation, and support thousands of jobs.

In Saskatchewan, major hosted events are delivering real economic value. For instance, Canadian Western Agribition alone contributed \$100 M + to the provincial economy in 2024, with over \$80 M + in direct visitor spending. These numbers speak volumes, event attraction is not a luxury or a nice to have, it's a powerful engine for economic growth. Attracting and hosting business and sport related events regularly increase hotel occupancy, air travel volume, local transportation use, attractions, as well as restaurant and shopping traffic, supporting local business owners. Visitors spend significantly at local retailers, entertainment venues, and attractions. These benefits ripple throughout the city, supporting employment, increasing tax revenues, and driving new business activity. The Event, Convention & Tradeshow Fund directly fuels this economic engine by enabling Regina to:

- Present competitive bid packages that attract national and international events.
- Offset event rights fees required by sport and event organizations.
- Strengthen partnerships with event rights holders, national associations, and event planners.
- Increase year-round tourism demand, including during traditionally slower months.
- Continue building Regina's reputation as a premier Canadian host destination.

Hotels experience an immediate and measurable impact from major events, but the benefits extend far beyond accommodations. A thriving events portfolio creates a lift for the Regina Airport Authority, restaurants, bars, catering companies, taxis and ride share services, retail stores, shopping centres, attractions, and service providers across the city. This diversified impact is why the visitor economy is recognized as a leading economic driver—and why cities across Canada continue to increase investment in event attraction. For Regina to remain competitive, the Events, Convention & Tradeshow Fund must remain protected, clearly purposed, and appropriately resourced. It is a catalyst for economic growth, community vibrancy, and national visibility. It allows Regina to compete from a position of strength.

The Regina Hotel Association greatly values our ongoing partnership with the City of Regina and Tourism Regina and stands ready to work together to secure events that benefit residents, businesses, and the broader community. A strong and stable event investment fund is essential to that shared success.

Respectfully submitted,
Sandra Jackle, President & CEO, Regina Hotel Association



Kontzamanis Graumann
Smith MacMillan Inc.
Suite 102 - 4561 Parliament Ave
Regina, SK S4W 0G3

P 306-757-9681
F 306-757-9684
kgsgroup.com

November 24, 2025

City of Regina
2476 Victoria Avenue
Regina, SK S4P 3C8

Re: Executive Committee – EX25-115 Underutilized Land Strategy Update

We write in support of EX25-115, and the update to the Underutilized Land Strategy. We applaud administration for their efforts. Infill building and development historically has been difficult in the City of Regina. The updated ULIS is a continued step in the right direction to increasing infill development and therefore increasing the tax base.

We've established a local think tank entitled the "Development Industry Group". We're a collection of builders, developers, city administrators, bankers, investors, engineers and so-on. The goal of the group is to bring together like-minded folks with an interest in City Building to share ideas and percolate opportunities.

A recent idea circulating through this group is the concept of shovel-ready infill land. In a greenfield environment, the land developer undertakes a great deal of expense, effort and risk, to create zoned and serviced parcels. In the greenfield space, it's relatively easy for a builder to buy a parcel of land from a local developer. The builder then simply applies for a development and/or building permit.

In the infill space, this is not the case. Lands are much more variable with uncertainty around servicing, demolition, zoning, marketing and so-on. As a result, the risk is higher and therefore less attractive for builders and developers. ULIS is certainly a big step forward to overcoming this hurdle.

We think an additional step to significantly increase infill development would be for the municipality to operate as a developer, with the goal to create shovel ready parcels. The "Municipal Developer" could work hand-in-hand with City Admin and Industry and undertake the heavy lifting required to remove barriers for infill development.

We look forward to continued conversations with Administration on this initiative and we're happy to answer any questions Executive Committee may have.

Yours truly,

Paul Moroz
Land Development Specialist

John Aston
Real Estate Development Lead