



MAXIMUM SOFTNESS | SITE 1 (meaning)

MAXIMUM SOFTNESS (MAX SOFT) is an infill housing approach that optimize density while softening the impacts on existing neighbourhoods. It achieves housing affordability with a focus on community connections and amenities. It prioritizes the qualities of houses that allow people to interact actively with their neighbourhoods.

MAX SOFT is not a compromise. It leverages critical design features to create connections and inject vitality into our neighbourhoods. Affordable and livable missing middle housing can and should increase the quality of life in our city.

IMAGE LEGEND

- 1. Street view
- 2. Overview of structure

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HOW TO MAXIMIZE

MAXIMUM METHODOLOGY

To ensure the housing design MAXIMIZES each owner's/tenant's lifestyle and sociability:

1) Sense of Ownership is **MAXIMIZED**: Each house has clearly expressed entrances to their suites and their character and individuality is expressed through unique roof forms.

2) Community benefit is **MAXIMIZED** with a community-centred design approach that seeks a dialogue and input from Regina's under-served communities.

3) Parking is **MAXIMIZED** where possible, and softened with strategic access locations & landscape integration



MAXIMIZE THE VOLUMETRIC SCALE + UNIT COUNT DEVELOPMENT

MAXIMIZE COMMUNITY-CENTRED DESIGN: MAXIMUM COMMUNITY BENEFIT:

We understand that Regina needs affordable housing units in all of its neighbourhoods and communities. An integrated and well-articulated living / housing scheme needs to be informed by input from communities. We believe that design has the power to facilitate good relationships and inspire pride of place.

We need housing opportunities that are efficient, healthy, and safe. We need development that maximizes the potential of the shared common space of the site fostering community connection and well-being.

YOUTH + YOUNG ADULTS

ACTIVATED NEIGHBOUR(HOOD) SPACE SUPPORTS SAFETY AND FOSTERS COMMUNITY **CONNECTION + WELLBEING RESIDENTS**

MAXIMIZE.

HEIGHT

VARIATION IN

THE BUILDING

MAXIMIZE SHARED

MAXIMIZE LIVING

POTENTIAL IN **ROOFS**

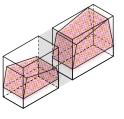
COLOUR *** CREATE ARCHITECTURE

SPACE BETWEEN **VOLUMES**

MAXIMIZE REGINA'S GREATEST RESOURCE: OUR KIDS

Demonstrate design leadership by hosting design charettes like we did for this competition. Ou workshop at Regina's new tawâw school in innercity Regina leveraged the ideas of Grade 4/5 students to dream about what their ideal outdoor space would be; spaces that would make them, their loved ones and neighbours feel happy and welcome.

HOW TO SOFTEN



SOFTEN BUILDING VOLUME BY BREAKING UP THE FORM

By breaking up the form into small pieces, the scheme provides a softened approach to scale and mass.

RESULT =

PERCEIVED SMALLER FORM **ACCESS TO LIGHT MININMIZE SHADOWS**



A shift of scale along the active streetwall allows the scheme to provide a balance of at grade accessible units, while maintaining a street presence in keeping with the nature of the existing neighbourhood.

RESULT = APPROPRIATE STREETWALL **APPROACHABLE SCALE**

SOFTEN SCALE BY LIVING IN THE ROOF

Maintaining a single storey datum across the scheme pulls a significant portion of the habitable space into the roof volume. An approach that is seen across Regina's pre and post-war neighbourhoods.

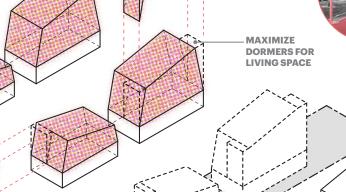
RESULT =

ACTIVE LANDSCAPE COMMUNITY CONNECTION

SOFTEN NEGATIVE PERCEPTIONS OF SITE IMPACTS BY ACTIVATING THE GROUND PLANE

An active ground plane focuses attention at grade. elevates the perception of the ground level and softens the overall height and scale, making the scheme lively and approachable.

RESULT = **ACTIVE LANDSCAPE FOSTER COMMUNITY** CONNECTION





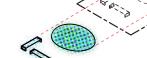


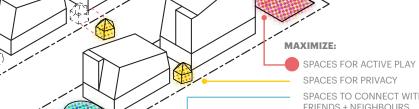
MAXIMIZE ARTICULATION

MINIMIZE SOLAR SHADING

OF ROOF FORM TO

AT MID + END OF LOT





SPACES FOR PRIVACY

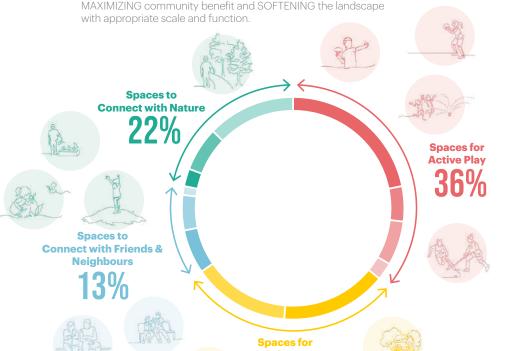
SPACES TO CONNECT WITH FRIENDS + NEIGHBOURS SPACES TO CONNECT WITH

NATURE

COMMUNITY ENGAGEMENT

TAWAW SCHOOL - GRADES 4/5 ENGAGEMENT

MAX SOFT weaves into the fabric of the community. It is hyper-local and embeds seamlessly into neighbourhoods not only physically but also through a process that engages the community. During the process, MAX SOFT looked for a broad community perspective to understand what is important in the design of the shared exterior spaces of multi-unit infill housing. Part of the process included asking local community youth to think about their shared outdoor space, what it would look like to be a good neighbour MAXIMIZING community benefit and SOFTENING the landscape













- Adventure Play (zipline, trampoline, skateboard)
- Water Play (pond / swimming / spay park / hot tub)
- Privacy Small Private Play Space (play house / treehouse) a space to personalize
- Privacy Tunnel / Cave / Hideaway
- Connect with Friends & Neighbours Place to sit & gather & share
- Connect with Friends & Neighbours Fire Pit
- Connect with Friends & Neighbours Library
- Connect with Nature Place for Nature & Animals **Spaces to Connect with Nature** ■ Connect with Nature Pathway Trail

Spaces for Privacy

Space to Connect with

Friends & Neighbours

- Connect with Nature Landscape Mound



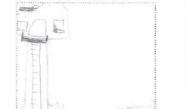












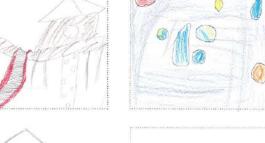


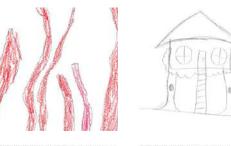




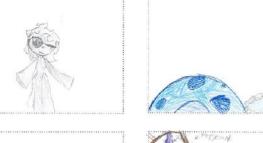




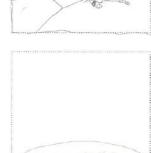




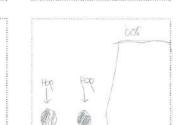




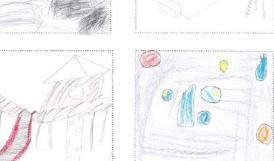


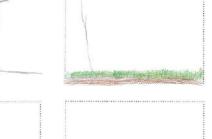


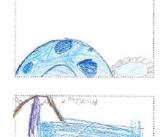




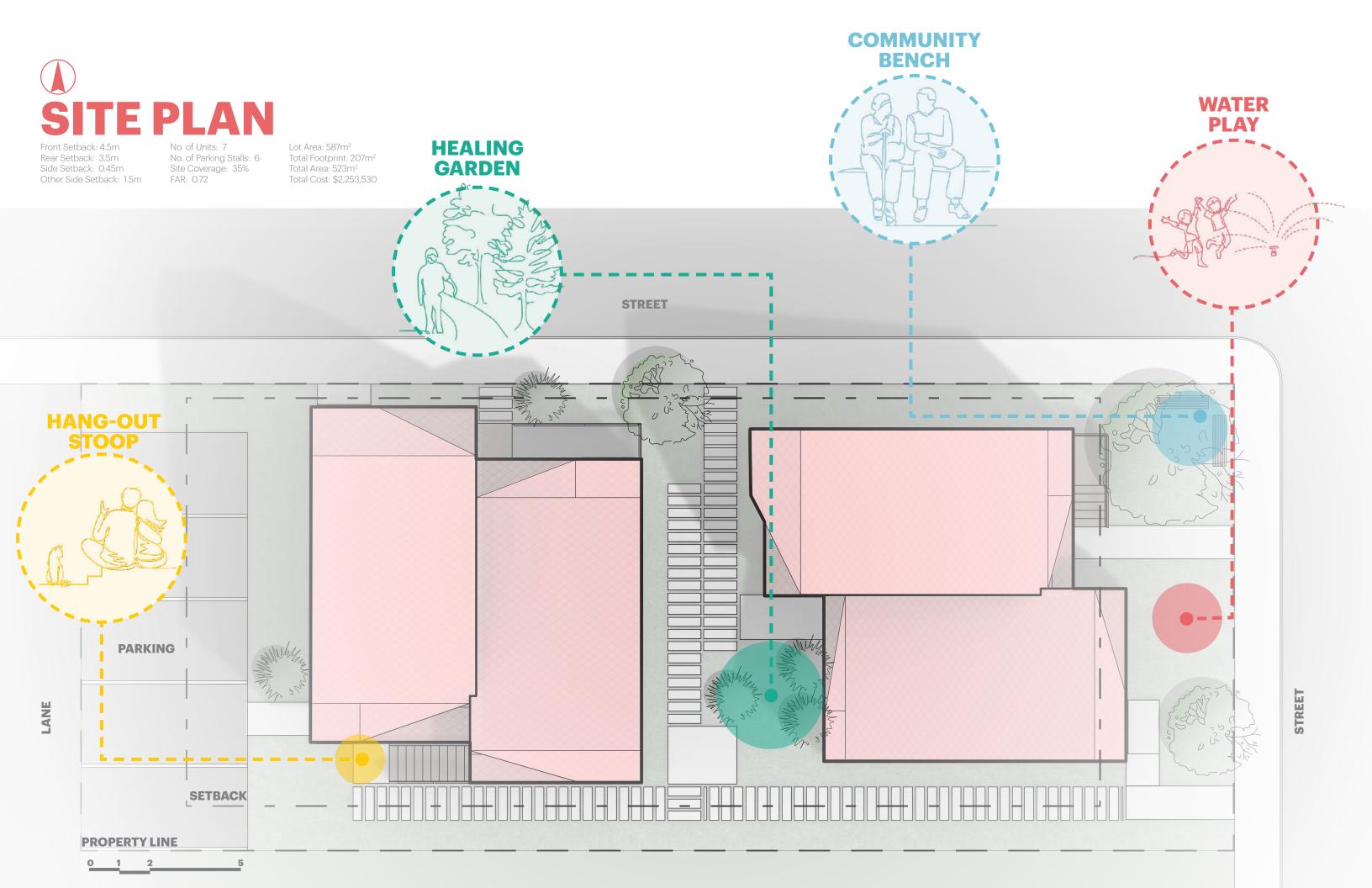






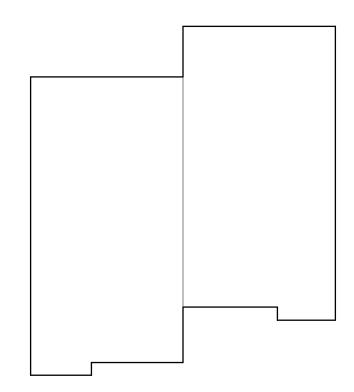




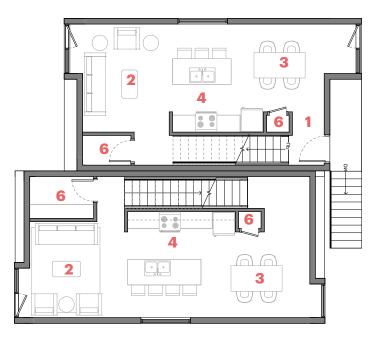














MAIN FLOOR PLAN

SECOND FLOOR PLAN

LEGEND 1 ENTRY

2 LIVING

4 KITCHEN 7 LAUNDRY 5 BEDROOM 8 OFFICE

10 POWDER ROOM 3 DINING 6 STORAGE 9 WASHROOM 11 ACCESSIBLE WASHROOM

THIRD FLOOR PLAN





EAST ELEVATION





WEST ELEVATION

SOUTH ELEVATION

RENDER -STREET VIEW SIDE YARD



RENDER -AXO

